

JR THERAPY



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● Brand Story

Established in 2009, JR THERAPY, which means 'reply' to Jeunesse, strives to provide customers with healthy beauty. For the past 13 years, we have visited spa therapists and exhibitions around the world, realizing the importance of natural products and color aromas. We have also broadcasted youthful facial self-aesthetics at the Shinsegae Department Store and broadcasting and also operated a shop. Now, we are launching our own brand 'JR THERAPY' using excellent ingredients that customers love. Ryeon series brand carries the peace and healing aspects of lotus. The main feature of Ryeon series is citron essential oil, which is added to the entire line. Citron essential oil is high-end and very effective for antiviral, anti-aging, whitening, skin cancer prevention, wrinkle enhancement, moisturizing, antibacterial, and exfoliation. We take pride in our Ryeon series being a perfect match for the COVID-19 era. JR THERAPY strives to develop excellent cosmetics with the finest ingredients.

Thank you.

CEO K J –Ryeon

● Aroma Story

Fragrance therapy presented by JR!

Fragrance of Ryeon series deliver 100% high-end, subtle natural fragrance with nothing artificial.

The freshness of citron and comfort of Neroli scent help to find peace of mind and body.

The main ingredient, citron, is grown pesticide-free in Geoje. It is a pure-grade fragrance and that is verified free of toxic residue thanks to steam distillation rather than pressing.

Blending with orange neroli oil has the effect of relieving depression and also promotes lymphatic circulation, making it excellent for reducing swelling.

Moisturizing, Skin barrier enhancement, Safety ingredients

PRODUCT STORY

Hospital/ Aesthetic Professional Cosmetics



01 Ryeon Face & Lymph Cleanser

- We used amino acid-based surfactant (EWG green grade) to ensure the face remains moist after washing, while marine collagen, hydrolyzed collagen, five types of peptides (skin protein component), and cactus trehalose provide moisture. Centella Asiatica and madecassoside soothe flushed or sensitive skin, strengthen blood vessels, and brighten the skin tone. There are very few examples of peptide or adenosine being added to a cleanser, but since our skin tends to sag after strong cleansing, we tried to maintain skin firmness while lathering.

I suspected that washing and massaging not only the face but also the neck, jaw line, clavicle, and armpit area could help reduce facial swelling by stimulating the lymph nodes. So, I designed the washing range to cover the face and upper body areas around the lymph.

Moisture
replenishing

Soothing effect

Rich in foam



02 Cellthera Booster Ampoule (Ampoule)

- Ryeon Cellthera Booster Ampoule tightens and lifts from deep within the skin after washing, for youthful glowing skin. Those with oily skin will feel moisturized after one application. Apply the ampoule two or three times for aging skin for enhanced firmness, vitality, and whitening. Developed with the intention of adding eco-friendly citron aroma instead of synthetic fragrance, everyone can enjoy the mild and fresh sensation, providing a healing experience.

Provides antiviral action twice a day, morning and evening, to care for your eyes, nose, mouth and ears. This cosmetic, with proven medicinal efficacy of essential oils, is patented for inhibitory effect on proliferation of various types of influenza virus, rotavirus and coronavirus.

Whitening
effect

Resilience
enhancement

Natural
therapeutic
fragrance