

TOAS CO., LTD.

Company Profile





About TOAS



Business part



Products



Ingredients

# MENU DI INTRODUCE





Optimized cosmetics Development



Systematic process

# **About TOAS**

"Doctor solution at home "

We provide you with the best solution with products recognized by skin experts and we want to help everyone regain the joy and confidence of life through healthy and clear skin.

# **TOAS Brand - 1**



# WHAT IS COSMECEUTICAL?

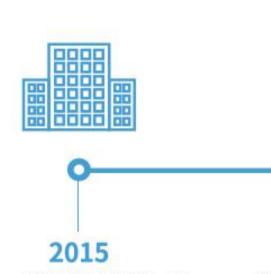
Cosmeceuticals are cosmetic products with biologically active ingredients claiming to enhance skincare efficacy.





At TOAS, our formulas are designed to improve skin health and repair damage that causes specific skin conditions and visible signs of aging such as fine lines, wrinkles, laxity, and hyperpigmentation.

# **TOAS Company History**



- Established TOAS Co., Ltd.
- Registered Cosmetic factory.
- Registered Cosmetics manufacturing business
- Concluded an agency contract for China



- Acquired ISO22716 certificate (manufacturing of excellent cosmetics)
- Designated as a promising small and medium business for export
- Certification of Venture business firm



2017

- Received award from the Minister of Small and Medium
- Venture Business for Venture Startup Activation.
- Received award from the Busan Mayor for revitalization of local economy
- Selected as an excellent startup company in Busan-city

#### Company view







# **TOAS Company History**



- Producing method of extract
   with antioxidantactivation
   by using Purple (Corn) Zea mayscorn
   as a raw material
- Patent registration (No. 10-1838921)





- Designated as a cetified leading company by Busan City
- Design registration certificate for packaging container (No. 30-1007648)



2020

- New product development for National Marine
- Biodiversity Institute of Korea
- Purple (Corn) Zea mayscorn by using subcritical water hydrolysis and anti-solvent recrystallization
- Water-soluble polysaccharide containing anthocyanin from bracts and corncob
- Patent registration for obtaining method of composite powder (No. 10-2098598)

2021

- Commercialization of R&D prototypes
- Apple and Java apple cosmetics new material development

### **TOAS Certification**















ISO22716

Purple Corn

Registration TOAS

**Export Company** 



CPNP

FDA

CFDA

















Awards Manufacturer

Pusan National

Dong-A

Dongseo

**Gyeongsang National** 



# Mr. Jung Soo Bok

### **Major career**

- now) CEO of TOAS
- now) Adjunct Professor, Department of Beauty Business, Shilla University (Cosmetology)
- before) 2<sup>nd</sup> President of Busan Cosmetics Association
- 19.12 Received a commendation from president of 'Busan Technopark' in the area of
- industry and economy
- 18.12 Designated as a promising export small and medium enterprised by the Small and
- Medium Venture Business Administration
- 18.12 Awarded Busan City Leading Company Certificate (Bio-Health Industry Sector)
- 17.09 Received a commendation from the Minister of SME's and Startups
- (contribution to national industrial development)
- 17.07 Commendation from Busan Mayor (Activation of Startup Support)
- 17.06 Selected as an excellent start-up company by Busan City (Millenium Club)
- 15.08 Established TOAS Co., Ltd. (Manufacturing business, factory registration)
- 15.06 Participated in economic delegation to Latin America
- 09.02~15 Bizmedic, MediFirst (Medical equipment and cosmetic field) General director

#### Education

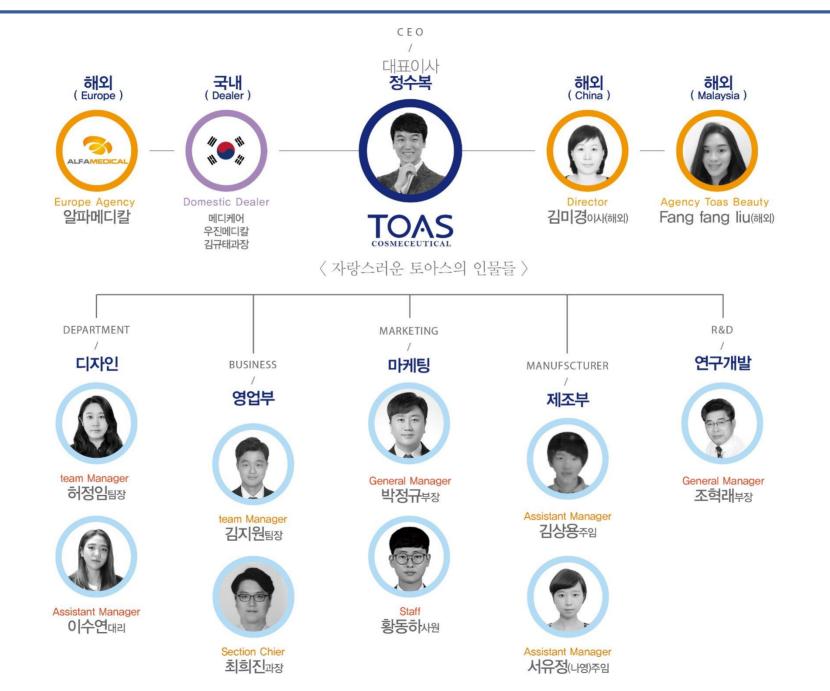
- Graduated school at the Shilla University, Department of Beauty Business
- Graduated from Shilla University, Department of Beauty Business



# Mr. Cho Hyuk Lae

- 1983.02 1992.08 Graduated Seoul National University
   Department of Industrial Chemistry
- · 1992.02 2002.08 works at 'Gohap Resin Division'
- \* 2002.09 2012.03 Director in charge of development of cosmetic raw materials for 'M Cosmetics'
- · 2012.04 2015.12 'Medifirst' Cosmetics Business and Manufacturing
- 2015.12 Now. TOAS Co., Ltd. R&D business and manufacturing general manager(head)

# **TOAS - Organization**

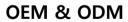


# PART DE BUSINESS

# **TOAS Business**

# **Business type**

- Dermatology & Aesthetic
- Duty Free, Department store
- On-line (http://toasmall.com)
- Export



**EXPORT** 



Online shopping



OEM & ODM



Hospitals



**EXPORT** 

# **TOAS Business – Dermatology and Hospitals in Korea**

병의원/쇼핑몰/면세점























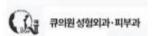






























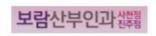










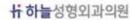
















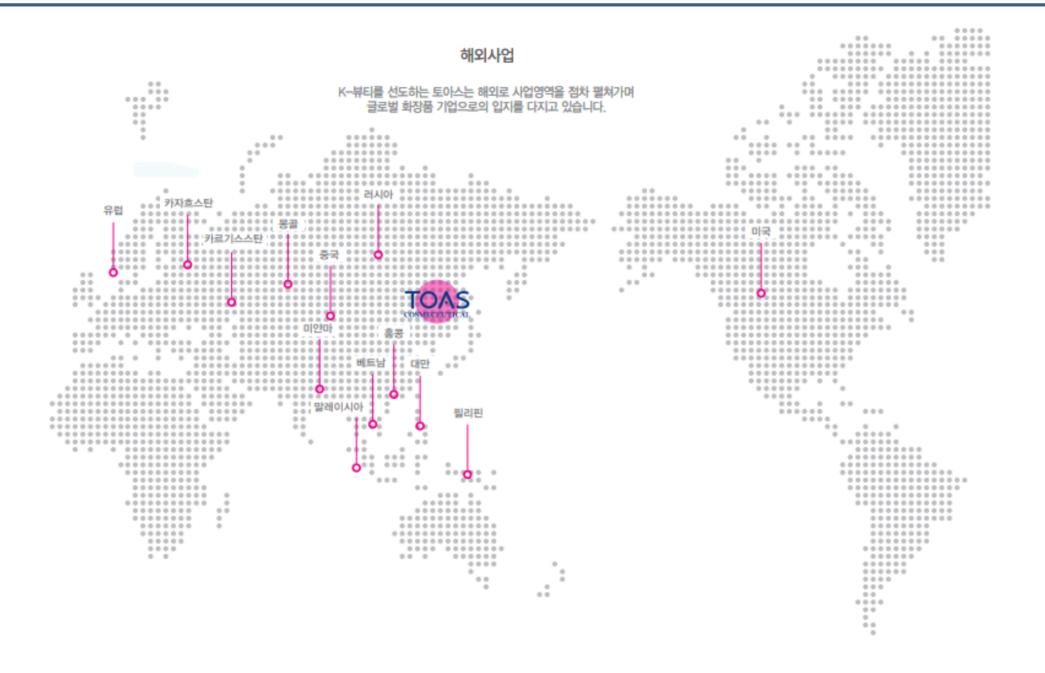
# **TOAS Business – Duty Free shop**







# **TOAS** Business – International business



# **TOAS** leading K-beauty





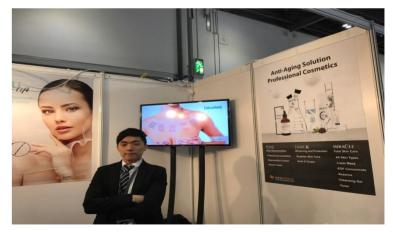






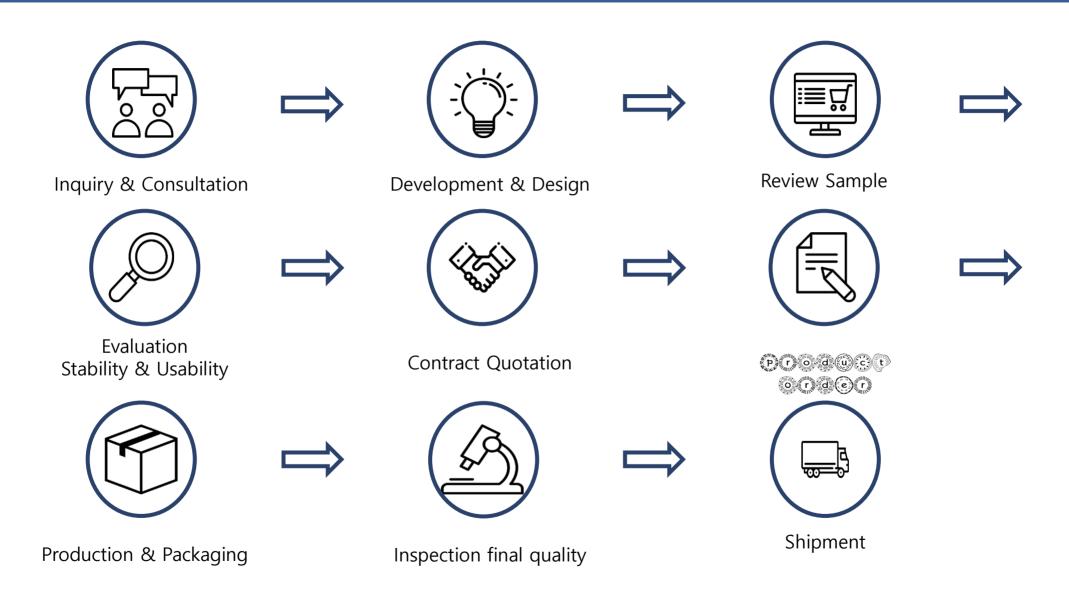
- Shanghai and Chongqing in China





- Partner 'Alfa Medical'

# **TOAS Business – OEM Process**



<u>Total Solution</u> through systematic process from customer Inquiry and consultation to shipment

# **TOAS – OEM & ODM PHOTOPOLIO**



















#### TOAS – NEWSPAPER REPORT

#### 토아스, 면세점 입점에 이어 부산 서면 롯데백화점 입점

최종수정 2019.08.23 18:31 기사입력 2019.08.23 18:31











#### [비즈&테크] ㈜ 토아스

"오로지 품질 품질" 병원 화장품 새 역사 쓰다



사원 시절 (주)토아스 정수복 대표를 만나는 피부과 진문의들 항상 정대표에게 국산제품이 없다며 이야기했다. 외국제 은 국산 제품에 비해 품질이 특별히 뛰어나지도 않지만 가 격은 몇 배나 비쌌다. 하지만 특별한 대체제가 없기에 소비자 들도 의사들도 '윤며 겨자 먹기'로 해외 제품을 쓸 수밖에 없었



▲토아스, 신세계백 센텀시티점 면세점 입점 (사진제공 - 토아스)

#### [뷰티]코스메슈티컬 기업 토아스, 신세 계 센텀시티 면세점 입점

기사

@ 95+ B5-

提問:2017-01-06 19:17:08

코스메슈틴컬(화장품+외약품) 뷰티 기업 토아스(대표 접수복)가 2016년 및 부산 신세계 센털시티 면서 점 입점에 성공했다고 6일 밝혔다.

토아스 관계자는 "2016년 피부전문병원으로 유통을 시작하면서, 탄탄한 제품력과 효능으로 특별한 마 케팅 없이 소비자들의 입소문 만으로 꾸준한 재구매가 이어지며 부산 경남 지역을 중심으로 두각을 나 타내고 있다'고 설명했다.

장기 불황에 따라 이너뷰티, 7스킨, 1일 1백 등 알뜰하게 자신을 가꾸는 셇프 홈 케어가 트렌드로 자리 잡으면서, 시간과 참소에 살면 없이 셀프 스킨케어가 가능한 코스메슈티얼 제품이 주목받고 있다.

현재 토아스는 '토아스 라쥬브네이션 크림', '다크케이 크림' 등의 주력상품뿐만 아니라 약 30여 개의 코 슈메슈티컬 전문 제품감인을 출시 판매하고 있다.

#### 토아스, "중국 이어 해외 시장 진출 탄력 대규모 수출 전망"

조영호 | ② 승인 2019.08.23 18:08 | ⊝ 댓글 0



사진 = 토아스 제공

(주)토아스가 인천공항, 센텀 신세계, 남포동 면세점에 이어 부산 서면 롯데백화점 입점에 성공

2015년 설립된 해당 업체는 병원전용 화장품을 공급하는 회사로, 업체 관계자의 말에 따르면 토아스는 오랜 연구 결과 끝에서 나온 성분 레시피를 활용한 스킨케어를 직접 제조한다고 한

업체 관계자는 "입점 경쟁이 치열한 면세점과 백화점에 자리를 잡은 것은 그 자체로 시장성을 인정 받은 것" 이라고 주장하며 "특히나 외국인 관광객이 많이 찾는 면세점으로의 입점은 해 외시장 진출로의 성장이 기대된다는 목소리가 나오고 있다"고 설명했다.

이어 "당사 제품은 안전한 원료를 자부하는 만큼 소비자들의 기대를 사고 있다"고 전했다.

미세먼지가 심하고 바쁜 시대에 살고 있는 현대인들은 셀프케어와 일명 착한 성분을 가진 화 장품을 선호하고 있는 것으로 알려졌다.

업체 측에 따르면 CPNP(유럽허가 인증), CFDA(중국위생허가) ,FDA(미국허가) ,TRCU(러시아)를 인증받아 각 국에서의 해외 수출을 승인받았다고 한다.

부산화장품기업협회 정수복(토아스 대표) 이사는 "롯데백화점 부산본점을 시작으로 광복점과 동래점으로 '비 뷰티 숍'을 점차 확대하려고 한다"며 "부산시 롯데백화점과 연계해 하반기 홍 콩 등 해외 판로 개척 사업도 추진한다"고 말했다.

이어 "지난 2월 중국 NMPA로부터의 승인에 이어 더 넓은 해외 시장 수출이 이뤄질 전망으로 보인다" 고 덧붙였다.

# MENU DART DART DART DART



# **TOAS Miracle Line**

Daily cosmeceutical basic line, created by utilizing unique technology of TOAS based on data skin experts

- **# Cosmeceutical**
- # Functional
- **# Dermatology recipe**



# **TOAS Rejuvenation Cream**





European Sanitary permit

IS022716



**Hyaluronic acid** and **peptide** ingredients

Provide **moisture** and **nutrition** to the skin

Improve skin damage



3 types of vegetable oils and 10 types of vegetable extracts from TOAS

It balances the oil-water balance of the skin

Help to the moisture skin



For all skin types

# **Professional Mask**

Skin Calming / Regeneration / Elasticity

High essense / High concentration

High nutrition

# **Miracle Laser Mask**



Anti wrinkle improvement

# **Nutrition Ampule**

6 Peptides and Adenosine

Effective for Regeneration and Elasticity
High concentration ampule

**EGF CONCENTRATE AMPULE** 



For Whitening & Anti wrinkle

# **Patented Sulfur and Spicule**

**Regeneration** and **Elasticity** at once!

For **Antiaging cream** 

# **TOAS Sulfur Liquid Perfection CREAM**







#### **TOAS Products – MIRACLE LINE etc.**



Laser Powder Cleanser
Laser Cleansing Milk
Laser Cleansing Gel
Aqua Peeling Gel



EGF Concentrate
Intense Vitamin C Ampule
AC Complex Ampule



Laser Skin Mist

Laser Skin Toner

Moisturizer Essence Lotion

Aqua Moisture Gel

Laser Calm Solution

Aqua Soothing Gel



Laser Mask
O2 & Vitamin Modeling Mask
Collagen Modeling Mask
Cool Modeling Mask
AC Modeling Mask
Gold Modeling Mask



Rejuvenation Cream

Dark K Cream

Repair Cream

Noblesse Whitening Cream

Cell Renewal Cream

RF & Slimming Massage Cream

Radiant Rejuvenation Cream



Sun Protection Cream
Cell Balm BB Cream



# **TOAS Refacial Line**

It quickly soothes the skin that is irritated by external environment, and it cares the skin without irritation

- # Recommendation for sensitive skin
- # Hypoallergenic formula
- **# Soothing recipe**



### **TOAS Products – REFACIAL LINE**



# Refacial pH 6.5 Anti-Chemical Bubble Cleanser

Hypoallergenic bubble cleanser for sensitive skin Creating ultra-fine bubbles





All green level



Hypoallergenic



Moisturizing

#### **Refacial Cream**

Soothing and barrier cream for sensitive skin contains 5 types of multiple peptides

# **TOAS Products – What is PEEL FLEX**



#### The Peel Flex A-line



The Peel Flex A-line is a unique formula of Toas that uses PHA, a new generation peeling ingredient, which can be applied to sensitive skin by penetrating into the skin without irritation.

- দ্ৰী Irritation-free exfoliation.
- Excellent moisture filling of polymeric hydroxane.
- It inhibits the production of MMP enzymes and prevents aging.
- Independent peeling formula of Toas.

#### The Peel Flex B-line



It contains the vitamin B3 which is excellent for whitening and contains multi-peptide to maximize skin elasticity and regeneration.

- Irritation-free exfoliation.
- \$\frac{1}{2}\$ Strong penetration with small molecular weight.
- Pigmentation care such as freckles and freckles.
- Independent peeling formula of Toas.

# **TOAS Products – What is PEEL FLEX**

#### The Peel Flex C-line



Based on the peeling method developed by JESSNER, an American dermatologist, Peel Flex C-line is a peeling solution that minimizes side effects by mixing AHA and BHA into recipe of Toas.

- rritation-free exfoliation.
- There is a synergy effect through the proper blending of AHA and BHA.
- Acne, trouble-prone care
- Independent peeling formula of Toas







# **TOAS Products – Therapy Management Order**

order	AHA/ vrevival administration	Wrinkle/ Dryness Management	Whitening management	Acne/ oily skin care
First Cleansing	Toas Miracle Laser Cleansing Gel			
Secondary Cleansing	Toas Miracle Laser Cleansing Milk		Toas Miracle Laser Powder Cleanser	
Toning	Toas Miracle Laser Skin Toner			
Peel	Toas Peel Flex(PHA)		Toas Peel Flex B(GA)	Toas Peel Flex C
Soothing	Toas Miracle Vitality Soothing Gel			
First Modeling Mask	Toas Miracle Gold Modeling Mask	Toas Miracle Collagen Modeling Mask	Toas Miracle 02& Vitamin Modeling Mask	Toas Miracle Cool Modeling Mask
Ampoule	Toas Miracle EGF Concentrate Ampule		Toas Miracle Intense Vitamin C Ampule	Toas Miracle Intense Vitamin C Ampule
Eye Cream	Toas Dark K Cream			
Secondary Mask	Toas Miracle Laser Mask			
Finishing Cream	Toas Miracle Laser Mask		Toas Miracle Noblesse Whitening cream	Toas Refacial Cream
Sun Cream	Toas Miracle SUN Protecion Cream			
BB Cream	Toas Miracle Cell Balm BB Cream			

# PART O4 INGREDIENT

#### **TOAS Products – Patent**



주식회사 토아스(180111-\*\*\*\*\*\*) 부산광역시 동래구 충렬대로100번길 40 ,.(온천동)

정수복(770706-\*\*\*\*\*\*)

부산광역시 동래구 연안로52번길 105-12 (안락동)

This is to certify that, in accordance with the Patent Act, a patent for the invention has been registered at the Korean Intellectual Property Office.



2018년 03월 09일

### 특허청장 COMMISSIONER,

KOREAN INTELLECTUAL PROPERTY OFFICE



# Name of patent

Method for preparing an extract with antioxidant activity using 'Puple corn' as a raw material

• Application number : 제 10-2017-0108376호

• Patent number : 제 10-1838921호

Date: 2018.03.09



# **TOAS Products – Patent**



• Application number : 제 10-2018-0113718호

• Patent number : 제 10-2098598 호

Date: 2018.03.09



# **TOAS Products – Representative functional ingredients**





**EGF**(Epidermal Growth Factor) Nobel Prize in Physiology or Medicine

Regeneration

Skin-Barrier Strengthening

**Cellular constituents** present in the skin

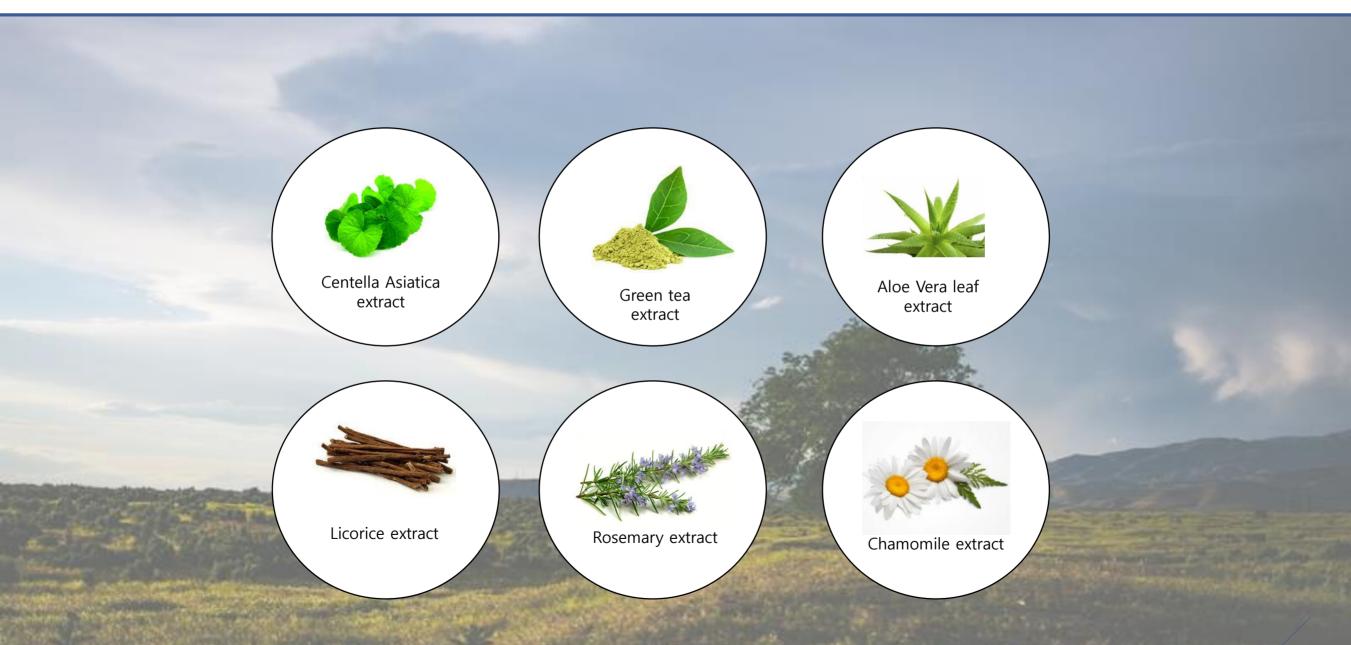
Significant decrease from the late 20s

**Aging** begins in earnest

Turnover normalization

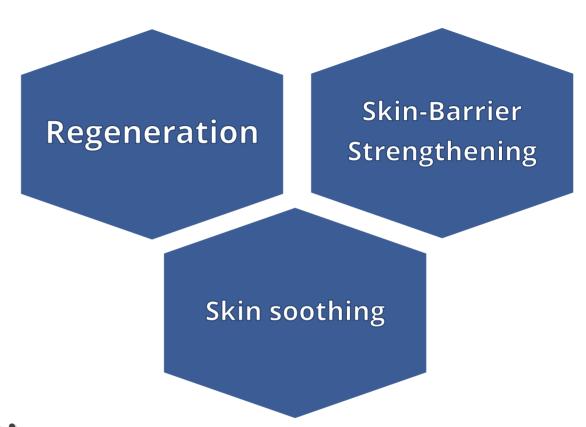
EGF? Proliferation and migration of skin cells,
 It is a substance that regenerates the skin by promoting the synthesis of collagen and fibronectin

# **TOAS Products – Representative natural ingredients**





Centella Asiatica Extract Natural herbal plant



The active ingredient of <u>Centella asiatica</u> stimulates (<u>collagen synthesis</u>) and (<u>keratin production</u>), thereby activating skin regeneration.

Soothing (tired skin), Skin-Barrier Strengthening

# **TOAS PROMISE**



# **TOAS PROMISE**

- 1. We will make special products with good ingredients and effort
- 2. We will create better service through communication with customers
- 3. We will create professional solutions for each skin type through continuous research
- 4. We will repay you with reliable product power, stability, and technology

# CONTACT US

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