

**GJMEDI  
INC.**



# Brand & Vision

GJMEDI INC. is a faculty (professor) start-up company within Pusan National University that established on December 23, 2019.

It is a company that pursues a healthy and happy life with the goal of health promotion.

At a research institute affiliated with the company, we are striving to develop excellent products such as targeted anticancer drugs, cancer and dementia diagnostic kits, natural cosmetics and foods.

We have developed the best differentiated products through rigorous verification and industry-academia cooperation under supervision of one of our faculty members on campus.

Through the quality and safety verification, we have repeatedly verified the development of products that have good efficacy and are not toxic to the human body, and we are continuously taking a step forward.

**We will always do our best.**

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CEO/ Professor /Ph.D.  
Se Bok Jang and Mi Suk Jeong

## History

**September 2019** : Selected as a preliminary start-up package by the Ministry of Small and Medium Venture Businesses (development of structure-based target anticancer drugs), venture company

**December 23, 2019** : Established GJMEDI INC.

**January 2, 2020** : Opened GJMEDI INC.

**February 2020** : Production and sales of anti-allergic biopharmaceutical ingredients, selected as a guaranteed company that will work for the research equipment share support project.

**March 2020** : Transfer of anticancer drug development patent technology

**April 2020** : 2 patent applications for anticancer drugs, 1 overseas PCT application, 1 design and 2 trademark registration, Applied for 3 trademarks

**May 2020** : Selected as a business to support commercialization of the cosmetic beauty industry

**June 2020** : Published a paper on the development of a candidate material for pancreatic cancer (Published in Cancers, an international academic journal at SCI), 20 newspapers reported besides Yonhap News, Clinical consulting of anticancer candidate substances with the support of GPKOL from Korea Health Industry Promotion Agency

**June 2020** : Selected as an aged-friendly industry industrialization support project

**August 2020** : Launched natural 'Apple Party hand wash' Excellent Poster Award from Korean Society of Life Science Selected as an excellent company by the Busan National University Startup Support Group

**October 2020** : Participated in Busan Cosmetics Beauty Festival and overseas online export conference Our company's natural facial mist will be released by an excellent startup support group of Busan National University

**November 2020** : Launched GJ Gardenia Tok Tok Mist Participated in the B-Beauty Day organized by Busan Techno Park, applied for 2 patents for cosmetic ingredients

**December 2020** : Participated in Busan Economic Promotion Agency, China Weihai and Tenjin Export Consultation Moved the head office of GJMEDI Inc., selected as a youth digital job support project

**January 2021** : Participated in the B-Beauty Day organized by Busan Techno Park

**February 2021** : Selected as an overseas branching business (Japan Tokyo) in 2021, made a registration of a patent for an anticancer drug

**March 2021** : Established a company-affiliated research center

**April 2021** : Signed-up for an online creative shop Won a prize at '2021 Korea Excellent Company Awards' in the natural hand wash section.

**May 2021** : Korea's Best Bio Company in 2021 Acquiring certification as a venture company, selecting an international certification support project, and selecting the Korea Hall of Osaka Gift Goods Miscellaneous Goods Exhibition in Japan.

**June 2021** : Participated in the Qingdao Export Consultation Meeting in China, broadcasted on the site of the Asian Economic TV close-up company, and participated in the Lotte Department Store Bundang branch of the Korea Dongha Sale.

**July 2021** : Participated in a seminar to promote trade and investment in Thailand and participated in the 2021 Busan Brand Festa. Patent application and production of beverages with antioxidant and anti-inflammatory effects, and certification of female companies.

**August 2021** : Busan Cosmetics Beauty Festival Online Buyer Consultation, Global Healthcare Week Overseas Online Export Consultation, and 2021 Online B-beauty Day Participation. Prof Jang won the Camellia Academic Award of the Korea Life Sciences Association and applied for a patent for PCT in the U.S. for anticancer drugs.

**September 2021** : Participating in GIFTEX Osaka Gift Exhibition

**October 2021** : Participating in the Ilsan K-Beauty Fair and participating in the Malaysian Export Consultation Meeting.

**November 2021** : 2021 Global Healthcare Week Participation (Busan BEXCO), Washington's overseas branch selection project. Launched GJ Cool Throat healthy drink

**December 2021** : KOTRA Participated in Taipei Beauty Exhibition in Taiwan (Seoul COEX), participated in the Central Asia Consumer Goods Export Video Consultation, and selected 2021 Regional Specialized Industry Promotion Life Care Marketing Support Project (Busan Techno Park)

**January 2022** : INGE University's GTEP project group MOU was signed.

APPLE PARTY  
HAND WASH

# APPLE PARTY HAND WASH

## [Hand wash description]

Apple Party Hand Wash is a product that shows mild and high moisturizing power which contains essential amino acids from natural apple juice. Even after using it, hands do not dry out and moisturize like using a hand cream leaving an elegant scent. It also has a single package with the product so that it can also serve as gifts.

The Environmental Working Group (EWG) is the nation's most influential non-profit environmental activist group that evaluates the harmfulness of ingredients in cosmetics and personal care products on a scale of 0-10. EWG green grade refers to grades 0-2, which ensures safety ingredients. All ingredients of Apple Party Hand wash received EWG green grade.

The skin irritation test of the Korea Testing and Research Institute showed no irritation, which means level 0.00.



Surfactants and extracts from nature wash the skin healthy and clean.



### [How to use]

Apply an appropriate amount to wet hands and rub hands with a rich lather for at least 15 seconds, then rinse thoroughly.

### [Fragrance]

- Top notes : Apple, Green, Aqua
- Middle notes : Jasmin, Magnolia, Rose
- Base note : Musk, Woody

### [Precautions for use]

1. Consult with a specialist if there are any abnormal symptoms or side effects such as red spots, swelling or itching when using cosmetics or after the applied area gets direct sunlight.
2. Do not use on wounded areas
3. Precautions for storage and handling
  - 1) Keep out of reach of children
  - 2) Store away from direct sunlight
4. If it gets into your eyes, wash it off immediately.

Wash it with ingredients that you can trust!



GJ GARDENIA  
TOK TOK MIST

# GJ GARDENIA TOK TOK MIST

## [Product Information]

- Contains Hinoki cypress water for smooth skin instead of distilled water, and contains hyaluronic acid and beta-glucan to help keep your skin moisturized for a long period.
- 9 kinds of naturally derived complex extracts replenish and soothe skin.
- Gardenia fragrance.
- Whitening (Contains patent-pending ingredient), anti-inflammatory, antioxidant, and antibacterial ingredients. (99.99% to *E. Coli*, *Staphylococcus aureus*, *Pseudomonas aeruginosa*)
- There is no stickiness.
- If this mist is sprayed on your face and mask, you will feel like you are in the forest or in the flower garden.



- The package is made of good paper and is of high quality.
- Contains only good ingredients without stickiness and skin irritation.
- Consisting of the original product and refills, the price is reasonable despite the good quality.
- GJ Gardenia Tok Tok Mist is weakly acidic with a pH of 5.41, helping to maintain acidity similar to that of natural moisturizing factors.
- Skin irritation test result of Skin Clinical Research Center is 0.00.
- It has high anti-inflammatory effect and antioxidant effect to prevent skin aging.
- If you spray it when wearing a mask, you can maintain a refreshed feeling with a gardenia scent.

# The subtle and elegant scent of pure white beautiful GARDENIA.

## [How to use]

When your face is dry with a fine spray type, close your eyes, sprinkle it on your face at a distance of 15–20 and pat it with clean hands to let it absorb.

## [Precautions for use]

1. Consult with a specialist if there are any abnormal symptoms or side effects such as red spots, swelling or itching when using cosmetics or after the applied area gets direct sunlight.
2. Do not use on wounded areas
3. Precautions for storage and handling
  - 1) Keep out of reach of children
  - 2) Store away from direct sunlight
4. If it gets into your eyes, wash it off immediately.





# Cool Throat

## [Product Information]

- A healthy drink made of balloon flower, pear, acacia honey that's good for your throat.
- Four non-products : colorless, caffeine-free, unscented, and preservative-free.
- Health drinks that are effective for respiratory diseases such as coughing and sore throat.
- Balloon flower drink that is effective in strengthening immunity.
- Balloon flower root is one of the treatments for respiratory diseases and contains saponin, which acts as an inflammation relief for the bronchial tubes, which is effective for bronchitis, sore throat, and rhinitis.





- Balloon flower has been used as a rhinitis agent for colds and asthma pulmonary tuberculosis because it has excellent effects on respiratory diseases such as phlegm, rhinitis, and biliary tract.
- Balloon flower root removes the cold energy of the stomach and is effective in treating colitis, which is also helpful for diarrhea and abdominal pain.
- It is rich in antioxidants (polyphenols, flavonoids) that remove free radicals, the main culprit of aging, helping to recover from fatigue and prevent aging.
- It's a healthy drink that anyone can drink. It will be a type of drink that even the elderly who have difficulty chewing food or have poor digestive function can easily drink. Since the sweet honey content is high (4%), it is not recommended to consume infants and toddlers.
- Existing health functional foods using balloon flower are convenient and effective in the form of drinks that anyone can easily access because they are divided according to their taste in the form of pills.
- In order to evaluate the effectiveness and toxicity of the developed beverage, the company's corporate research institute evaluated the product's efficacy through antioxidant, anti-inflammatory, and cytotoxicity tests and applied for a patent.
- These drinks can be stored at room temperature for a long time, and if you drink them in a refrigerated state as well as in summer, you can drink them warmly in winter. Eating before and after outdoor activities or exercise can also activate body metabolism.



- It will also be good as a gift for instructors and teachers who use their throat a lot as a drink that is helpful for throat health.
- Beverages can be drunk anytime, anywhere while eating other foods, making it convenient to transport and use.

Balloon flower  
root drink  
that's good  
for your throat



# Business areas

- Professional, scientific and technical services in the field of structural biology
- Medicine and pharmaceutical research and development
- Manufacturing / manufacturing of basic pharmaceutical substances and biological products
- Wholesale/export of cosmetics and foods
- Eco-friendly company



**A company that  
pursues a healthy  
and happy life**



**APPLE PARTY HAND WASH  
GJ GARDENIA TOK TOK MIST  
COOL THROAT**





**금정제약**

G J M E D I

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